Attorney Docket No.: <u>DERN-00101</u>

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of	Group Art Unit: 3688
Howard Dernehl, et al.	Examiner: Raquel Alvarez
Serial No.: 09/635,994	AMENDMENT AND RESPONSE TO OFFICE ACTION mailed on November
Filed: August 9, 2000	18, 2009
For: WEB BASED REFERRALS ) WITH REWARD INCENTIVE )	162 North Wolfe Road Sunnyvale, CA 94086 (408) 530-9700
	Customer No. 28960
Mail Stop Amendments Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450	

Sir:

In response to the non-final Office Action of November 18, 2009, Applicants request reconsideration and further respond as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims begin on page 4 of this paper.

Remarks/Arguments begin on page 12 of this paper.